Transcript Three Values – Viking

0:00:00 - 0:00:03

[Music begins]

Described video: Two men and one woman are fishing on a small boat wearing

bright yellow and blue waterproof gear.

Voiceover: In my simple world

0:00:03 - 0:00:07

Described video: Viking Chairman Torstein Hagen is laughing with Viking crew

members as they stand inside a marina.

Voiceover: there are only three things that matter in human beings.

0:00:07 - 0:00:10

Described video: A group of three older guests are sitting at a domestic kitchen

table learning to make pasta from a smiling older woman.

Voiceover: First they have to be kind.

0:00:10 - 0:00:12

Described video: A woman smiles for the camera while hugging two young blonde girls. All three are dressed in traditional Norwegian Bunad costumes

consisting of white long-sleeve dresses and embroidered vests.

Voiceover: Kind.

0:00:12 - 0:00:14

Described video: A Viking tour guide chats with a guest as they stand outside a

palace building.

Voiceover: Second they have to be honest

0:00:14 - 0:00:17

Described video: A group of chefs and servers smile at the camera as they

stand in a commercial kitchen.

Voiceover: and third they have to be hardworking.

0:00:17 - 0:00:19

Described video: A Viking cruise ship captain chats indoors with a couple of

guests.

Voiceover: It's very simple,

0:00:19 - 0:00:22

Described video: Close-up of a group of penguins on a snow-covered glacier

with a Viking cruise ship in the background.

Voiceover: wherever you are in the world

0:00:22 - 0:00:24

Described video: A guest and two local guides in a small boat at a Vietnamese

floating market.

Voiceover: when you come to a different culture

0:00:24 - 0:00:27

Described video: Two women smell spices at a stall in a busy Moroccan

bazaar.

Voiceover: you meet people of very different

0:00:27 - 0:00:29

Described video: Two women admire the ornate interior architecture from a

balcony inside Highclere Castle.

Voiceover: backgrounds, but you find out

0:00:29 - 0:00:31

Described video: A Viking cruise ship captain chats with a couple enjoying

breakfast on the deck.

Voiceover: that they have the same ambitions and the same fears

0:00:31 - 0:00:34

Described video: A blonde woman in a denim shirt gives a hug to an older

woman tending to her garden.

Voiceover: just like yourself.

0:00:34 - 0:00:36

Described video: Aerial view of a Viking cruise ship in a fjord, surrounded by

cliffs and forests.

0:00:36 - 0:00:38

Described video: Two Viking guides and two guests wearing lifejackets chat on

an expedition boat as they steer away from a Viking cruise ship.

Voiceover: I'm so sure that travel is good for the world

0:00:38 - 0:00:39

Described video: A man in a sport coat and neck scarf leads a table in a red

wine tasting.

Voiceover: is really

0:00:39 - 0:00:40

Described video: A blonde woman plays patty cake with a group of young

Asian students in a classroom.

Voiceover: the best

0:00:40 - 0:00:42

Described video: A Viking tour guide in a red polo shirt leads four as they

stroll in front of St. Mark's Basilica in Venice.

Voiceover: to engage

0:00:42 - 0:00:43

Described video: An older couple wearing Nordic sweaters laugh as they

embrace next to a rustic wooden building.

Voiceover: with the locals

0:00:43 - 0:00:45

Described video: Three people sit and laugh with a local guide inside an

Asian tea house.

Voiceover: and the destination,

0:00:45 - 0:00:46

Described video: Aerial view of the historic Burg Stahleck Castle as a Viking

river cruise ship sails by on the Rhine River.

Voiceover: and I think travel helps

0:00:46 - 0:00:48

Described video: An older woman and a middle-aged woman look at a

display in a Barcelona museum. Voiceover: broaden the human mind

0:00:48 - 0:00:50

Described video: Three people sit and laugh together inside a wood-paneled

room.

Voiceover: and makes us kinder

0:00:50 - 0:00:53

Described video: A Viking cruise ship staff member smiles as she helps a

quest.

Voiceover: and that's fantastically valuable.

0:00:53 - 0:00:56

Described video: Viking Chairman Torstein Hagen shares a conversation with three guests while standing at a boat dock.

0:00:56 - 0:01:00

Described video: Black screen with a white Viking logo in the middle and the

URL Viking dot com below it.

[Music ends]