

Transcript

Why choose CAA Connect?

[Quirky upbeat music plays throughout]

00:00:00 - 00:00:04

[Animation: *An abstract background. Text is animated onto the screen*]

[Text on Screen: *CAA Connect™ Safety, Technology and Innovation*]

00:00:04 - 00:00:09

[Animation: *A grey car drives along a road. It stops at a stop sign. Text is animated onto the screen*]

[Text on Screen: *All focused on keeping our members safe on the road*]

00:00:09 - 00:00:13

[Animation: *An abstract background. Text is animated onto the screen*]

[Text on Screen: *We begin with usage-based insurance*]

00:00:13 - 00:00:18

[Animation: *An abstract background. Text is animated onto the screen*]

[Text on Screen: *It offers insurance customers choice and flexibility*]

00:00:18 - 00:00:21

[Animation: *An abstract background. A CAA Connect device is shown on screen. Text is animated onto the screen*]

[Text on Screen: *The device is free*]

00:00:21 - 00:00:24

[Animation: *A graphical person is waving their hand on an abstract background. Text is animated onto the screen*]

[Text on Screen: *And enrollment is voluntary*]

00:00:24 - 00:00:30

[Animation: *A grey car drives on screen. A magnifying glass checks over the car while text is animated onto the screen*]

[Text on Screen: *It gives drivers the ability to manage and change driving behaviours.*]

00:00:30 - 00:00:36

[Animation: *We see a car dashboard and a steering wheel - where the speed and fuel gauges are, red dollar signs fade in over the top.*]

[Text on Screen: *As well as have control over additional auto insurance savings.*]

00:00:36 - 00:00:37

[Animation: *Text appears on an abstract background*]

[Text on Screen: *Here's how*]

00:00:37 - 00:00:40

[Animation: *Text appears on an abstract background*]

[Text on Screen: *Drive less than 12000 kms per year*]

00:00:40 - 00:00:43

[Animation: *Text appears on an abstract background. A speed trap reads 72 KM/H next to a Maximum 50 KM/H sign*]

[Text on Screen: *Avoid speeding*]

00:00:43 - 00:00:48

[Animation: *Text appears on a night sky background. A small clock icon on the screen, its hands turning.*]

[Text on Screen: *Avoid driving between 12:00 a.m. and 4:00 a.m.*]

00:00:48 - 00:00:51

[Animation: *Text appears on an abstract background. A set of traffic lights on green is then shown*]

[Text on Screen: *all while practicing safe driving habits*]

00:00:51 - 00:00:54

[Animation: *Text appears on an abstract background*]

[Text on Screen: *It's simple and easy*]

00:00:54 - 00:01:00

[Animation: *Text appears on an abstract background. A check box appears on screen and a red check mark appears in it.*]

[Text on Screen: *Drivers receive a 5% enrollment discount on their CAA Auto Insurance premium just for signing up*]

00:01:00 - 00:01:07

[Animation: *Text appears on an abstract background.*]

[Text on Screen: *Drivers are eligible to receive up to a 15% discount on their CAA Auto Insurance renewal after one year*]

00:01:07 - 00:01:11

[Animation: *The CAA ® logo animated in on the centre of the screen*]

[Text on Screen: *caasco.com/caaconnect*]

[Text on Screen: *1-877-222-1717*]