

**Transcript**  
**Mobile App – CAA Rewards**

0:00:00 - 0:00:07

[Video opens with music and image of a smartphone screen with the CAA App displayed.]

Male announcer Voice>>

Welcome to the new caa mobile app. Download it today on your phone or tablet through the App Store or...

0:00:07 - 0:00:13

[Video shows CAA logo on screen with App Store link and Google Play link displayed.]

Male announcer Voice>>

...Google Play store and get access to instant savings right on your phone. Today we're showing...

0:00:13 - 0:00:21

[Video shows smartphone screen with CAA logo displayed, and words "How to find CAA Rewards offers through the CAA Mobile App".]

Male announcer Voice>>

...you how to find CAA Rewards offers through the app. First log into the CAA mobile app using your CAA...

0:00:21 - 0:00:29

[Video shows log in screen on the smartphone, which then switches to display CAA Dollars.]

Male announcer Voice>>

...membership number and password. From the app home screen you can see your current CAA dollar balance...

0:00:29 - 0:00:35

[Video shows screen displaying CAA dollars.]

Male announcer Voice>>

...and how much you've saved using your CAA card. This information is also available under My Account...

0:00:36 - 0:00:42

[Video shows screen displaying CAA dollars.]

Male announcer Voice>>

Click on See How To Earn to see how you can earn more CAA Dollars when shopping.

0:00:43 - 0:00:48

[Video shows App home screen.]

Male announcer Voice>>

Back on the home screen scroll down to see personalized offers and new offers.

0:00:49 - 0:00:55

[Video shows screen hand icon swiping screen to the side.]

Male announcer Voice>>

Swipe side to side to see more deals. Click on View to see each offer's details

0:00:56 - 0:01:01

[Video shows example of Rewards offer.]

Male announcer Voice>>

If you like an offer, click the favorite icon in the top right corner this will add the offer to...

0:01:01 - 0:01:10

[Video shows smartphone screen with a list of offers.]

Male announcer Voice>>

...your favorites under My Account. Continue scrolling to offers nearby. If you have GPS enabled you'll...

0:01:10 - 0:01:16

[Video shows app screen with map displayed.]

Male announcer Voice>>

...see an interactive map with rewards offers near you. You can expand the map to see more offers...

0:01:16 - 0:01:24

[Video shows list of rewards offers.]

Male announcer Voice>>

...and search other locations. If GPS is not enabled you'll see a list of CAA rewards offers available...

0:01:24 - 0:01:31

[Video shows list of rewards offers, then screen begins to scroll down.]

Male announcer Voice>>

...online. Continue scrolling on the home screen for offers segmented by categories, including...

0:01:31 - 0:01:37

[Video shows app screen scrolling down.]

Male announcer Voice>>

...restaurants, shopping and entertainment. Swipe side to side to see more offers within these categories.

0:01:38 - 0:01:45

[Video shows app screen with list of options.]

Male announcer Voice>>

To see more offers including automotive, travel and personal service, click on View All Categories.

0:01:46 - 0:01:51

[Video shows app screen with list of options.]

Male announcer Voice>>

Click on View All Partners for an alphabetical list of all partners and offers.

0:01:52 - 0:01:56

[Video shows closeup view of top of app screen.]

Male announcer Voice>>

At the top of the screen use the in-app search to find an offer.

0:01:56 - 0:02:02

[Video shows Rewards offer on the app screen.]

Male announcer Voice>>

You can search by partner name or location. You can also apply filters to your search.

0:02:03 - 0:02:09

[Video shows closeup view of bottom of app screen.]

Male announcer Voice>>

At the bottom of the home screen tap My Account to access your account information. Click on...

0:02:09 - 0:02:16

[Video shows closeup view of bottom of app screen.]

Male announcer Voice>>

...personalize your rewards to answer a quick survey and get the most out of your CAA Rewards program.

0:02:17 - 0:02:22

[Video shows smartphone screen displaying several icons representing rewards partners.]

Male announcer Voice>>

You can personalize your savings experience by selecting five or more of your favorite brands.

0:02:23 - 0:02:27

[Video shows smartphone screen displaying Thank You message.]

Male announcer Voice>>

To display CAA rewards offers you've liked in the past...

0:02:27 - 0:02:31

[Video shows closeup view of smartphone screen.]

Male announcer Voice>>

...click on favorite offers. Click on an offer to see more details.

0:02:32 - 0:02:39

[Video shows smartphone screen displaying the words "Your Messages".]

Male announcer Voice>>

You'll also receive in-app messages announcing limited time offers, new CAA rewards partners...

0:02:39 - 0:02:49

[Video shows closeup view of smartphone screen displaying CAA App.]

Male announcer Voice>>

...fun contests and giveaways. Visit [caamanitoba.com/slash/app](http://caamanitoba.com/slash/app) for more videos and to download the app today.

[Video displays CAA logo and then fades to black.]