

Transcript

Keeping Visible When Cycling

[Playful upbeat music plays throughout]

00:00:00 - 00:00:09

[Video: *Begins with a closeup of a man's feet pedaling on a bike, then zooms out and shows him riding the bike through various streets and parks.*]

[Text on screen: *Being visible.*]

[Sound effect: *Bicycle bell rings*]

00:00:09 - 00:00:20

[Video: *Man continues to ride his bike through the streets. The sun is set, and the road is darker.*]

[Text on screen: *Drivers & Cyclists use lighting when visibility is reduced. Even during daytime hours.*]

00:00:21 - 00:00:29

[Video: *close up of a bicycle light as it gets turned on.*]

[Text on screen: *Cyclists, turn on your white front light. Cyclists, turn on your red rear light.*]

00:00:30 - 00:00:35

[Video: *close up of a car light being switched on.*]

[Text on screen: *Drivers, turn on your full light system for increased visibility.*]

00:00:36 - 00:00:44

[Video: *Man biking through the streets with his front and rear lights on.*]

00:00:45 - 00:00:51

[Text on Screen: *Share the road.*]

[Graphic: *CAA logo appears on white background.*]

[Text on Screen: *Two wheels or four, we're all in this together. Learn more on how new laws affect you at headsuptario.ca.*]

[Small text on screen: The advice is intended to provide general information only and is not intended to provide legal or professional advice, or to be relied on in any dispute, claim, action, demand or proceeding. CAA South Central Ontario does not accept liability for any damage or injury resulting from reliance on this information.]